



Coaching Engagement Standards and Fee Structure

Coaching is one of the most important services and experiences that successful people use to create an extraordinary professional and personal life. And the coaching journey requires a commitment from both the coach and the client.

These **Engagement Standards**, along with My Core Beliefs, Philosophies and Coaching Expectations document, help you get the most beneficial results – results that can last a lifetime.

Coaching works best with people who can feel a willingness to learn, grow and take action – particularly when there is a gap between where you are now and where you want to be.

I work most effectively with people who share some or all of the following values and beliefs.

For Yourself:

- Desire to live a more meaningful life.
- Willingness to make a shift in behavior if it furthers your mission and goals.
- Desire to be conscious about how you spend and allocate your resources.
- Recognition that big goals can be achieved by making small changes consistently over time.
- Desire to organize your financial life, and develop a plan which employs your unique sources of wealth to create results in line with your goals.

With Me:

- An open mind and a willingness to engage in a continual dialogue about the values that drive your life mission and goals.
- Willingness to clearly communicate your personal and financial expectations.
- Willingness to consider me as a unique source of wisdom, information and guidance, to exquisitely support your personal and/or business life.
- Commitment to my unique process, as defined in My Core Beliefs, Philosophies and Coaching Expectations document and these engagement standards.

What do you charge for your services?

My services are offered for a series of ten sessions at \$3,000 for a particular period. This period is tailored to your individual desires based upon how frequently you want to connect.

My fees are paid in three installments or lump sum at the beginning of our engagement.

Supportive termination: Is there a procedure to end our coaching relationship?

Effective coaching should be proactive, flexible, value-added and enjoyable. Coming to completion in a coaching relationship is natural and a normal part of the process. If you or I determine that it is time to end our coaching relationship, I support a process of conscious conversations and closures.



Is there a way to make others aware of your coaching services?

I work primarily with people who are referred to me by my existing clients or graduated clients. If your coaching experience has enabled you to generate the results you want in your life, I invite you to share your experience with others. I am happy to speak to anyone interested in my services.

What do these standards and your beliefs, philosophies and coaching expectations document do for me?

As mentioned in the beginning, these Coaching Engagement Standards will assist you to get the most from our work together and help us to produce beneficial lasting results.

You understand that by honoring these Coaching Engagement Standards, you maximize the effectiveness of the coaching process.

Upon understanding these agreements, and agreeing with the contents, please provide a signed copy of this final page to Gayle Colman.

Signature

Date

